

Brand Inspector's Report

Advance Information from Annual Report of Chief Brand Inspector, Showing Large Amount of Good Work Done

A Much Needed Work

The report of the chief brand inspector of the Nebraska Stock Growers Association, for the year 1915-1916, which will be published in full in the issue of the Nebraska Stockman next following the Stockman's Convention, June 20 and 21, will contain information both interesting and useful to ranchmen.

It will show that there is still the same need of inspection that there has been in previous years, and as this inspection is provided for only thru membership in the Nebraska Stock Growers Association, ranchmen who are not now members should send in their names to the secretary with check to pay membership fees and dues for the coming year.

As the brand inspection for the Nebraska Stock Growers Association is made in connection with the same work for the Wyoming and South Dakota associations, the report for March 31, which is the fiscal year of March 31, which is the fiscal year of the Wyoming Stock Growers Association. A supplementary report is made at the time of the annual convention of the Nebraska Stock Growers Association in June, bringing the report up to that time.

The report for the year ending March 31, 1916, shows, among other things, that the number of Nebraska cattle inspected was larger than for either of the last three preceding years; that in only three of the seventeen years of inspection has the number been larger than last year; and that the number last year was

about double the average per year for the seventeen years.

The number of strays recovered during the year was somewhat less than the average number for the seventeen years, but their value was more than twenty per cent more. The money returned to members of the association from strays amounted to about twelve or fifteen times as much as the amount paid by them on membership for the year.

We wish that Nebraska ranchmen who are not members of the Nebraska Stock Growers Association would study the brand inspector's reports. If they will do this, it will not take them long to discover that it is to their interest to join the association.

Besides the direct benefit received by money returned to members, the proceeds of strays recovered thru brand inspection, there are other benefits that ought not to be overlooked. Without doubt the amount of cattle stealing in the ranch country is greatly decreased thru the work provided for by the Nebraska Stock Growers Association, and would be still more reduced if all ranchmen were members of the association.

There have been other benefits that have come to members thru the organization. These advantages could be greatly increased if all ranchmen, or even a larger number of them were members of the association.

Getting to Be Some Hog Country

Northwestern Nebraska is a cattle country, but that does not mean that no other kinds of live stock are raised here. For some years past, enough hogs have been raised to supply the home demand for fresh pork and leave sufficient surplus for quite a number to be shipped to market. The number will continue to increase, no doubt, as the country develops. The Daily Drivers Journal-Stockman notes a recent shipment of hogs to the South Omaha market by George Ehrman of Gering, a prominent farmer and feeder of Scotts Bluff county.

JUST A FEW DAYS

Just a few days from the time this paper is published until time for the annual convention of the Nebraska Stock Growers' Association, in Alliance, June 20 and 21, to be in some respects the best yet. By the time some readers get the paper it will be time to begin getting ready to come.

Eat Ripe Olives.

Eat ripe olives and take four table-spoonfuls of olive oil every day, says one who knows. Why ripe olives? Because they are picked and packed just at that stage of their development when they are richly nutritious and edible. Each olive contains a large percentage of olive oil. Do try them if you have not as yet. Purplish black in color—the more one eats of them the better one likes them.

The Difficult Time.

Human nature remaining about the same in wartime as in peace, it is still a great deal more difficult for any man to foresee an early end of hostilities when he has just eaten a dinner that didn't agree with him.—Milwaukee Journal.

Optimistic Thought.

Joy is a sunbeam between two black clouds.

Coming to Convention

South Omaha Delegates Will Arrive in Alliance, Tuesday Morning, and Remain Two Days

An annual convention of the Nebraska Stock Growers Association would seem to be incomplete without the presence of the "South Omaha bunch." They will be here, as usual, and will receive a cordial welcome, as they always do.

The following letter is received just as we go to press with this edition of the paper:

South Omaha, Nebr., June 15, 1916
The Herald,
Alliance, Nebraska.
Gentlemen:

The delegation of live stock men will leave Omaha, Monday afternoon for their annual trip to attend the stockmen's meeting at Alliance, June 20 and 21. There will be at least twenty-five making the trip in a special car, spending two days at Alliance and then going on west into the Scottsbluff valley, arriving at Scottsbluff early Thursday morning, leaving Scottsbluff Thursday afternoon on the regular train going west, so as to be in attendance at the Laramie county meeting to be held in Wheatland, Wyo., Friday, the 23rd.

Yours truly,

UNION STOCK YARDS CO.
OF OMAHA (LTD.)

W. H. Schellberg, Traffic Mgr.
SOUTH OMAHA LIVE STOCK
EXCHANGE.

A. F. Stryker, Sec.-Traffic Mgr.

First Duty.

Our great business undoubtedly is not to see what lies dimly at a distance, but to do what lies clearly at hand.—Carlyle.

Why We Advertise Nebraska Telephone Service

We strive for absolute publicity regarding our business. We want the people to know exactly what we are doing and why we are doing it.

We endeavor to be absolutely square and honest, to be above graft, pettiness or unfair dealing. We have before us a lofty ideal of service in supplying the most important means of communication and we wish to merit the public's good-will.

We aim to render a telephone service that is adequate and efficient, and to sell it at fair and reasonable rates. The rates charged, we feel, should be high enough to pay our employees fair wages, to pay our taxes and other fixed expenses, and finally yield a just and reasonable return to the men and women who have their savings invested in our property.

We never have and never expect to capitalize franchises, re-

ceived from the public without cost, or other so-called intangible assets.

Not a cent's worth of "watered stock" is, or has been, issued by this company. A dollar has been invested in our property for every dollar on which we are endeavoring to pay dividends to our stockholders.

The enormous increase in the cost of materials the last two years has created an unusual condition for us. Copper and other metals, in fact nearly everything we use, have increased tremendously in cost.

We have no bottomless barrel from which we obtain money to pay increased expenses. Every cent we pay out in taxes, wages, cost of materials or other expenses, comes out of the revenue received from the public, and we want the people to know the truth about our business.

The Bell Telephone System reaches 70,000 towns post offices, and furnishes the most efficient and cheapest in the United States, or 12,000 more places than have telephone service in the world.



NEBRASKA TELEPHONE CO.

of merchandise in the history of our store \$8,000,000 worth of LIVE CROOKS. READY-